

# today



This is what a GSE setting could look like: SES expert Manfred Metzger-Buschor during an assignment in Kazakhstan.

### New: name, logo and business areas

# We are strengthening our voluntary division with commercial offers

We have been operating under the name Senior Experten Service (SES) since 1983 and are therefore – of course only in the narrow sense of the German words – a pure "men's club". But the fact is that almost a quarter of our experts are women. It is also a fact that this must be reflected in our name, and moving forward it will. From January on, SES, as our new logo shows, will stand for Senior Expert Service.

Yes, Senior Expert Service sounds very English to German ears. But why not? English is understood worldwide, and that suits us well as an international organisation. What is more, the term "Senior Expert" is not only gender-neutral and includes both women and men, it also stands for particularly experienced and qualified people, and that is exactly what our experts are.

All of this also applies to German Senior Experts (GSE) – our new non-voluntary service, which we are now launching on the market after a few test runs and an external profitability analysis. The range of services includes secondment consulting, integration mentoring, management consulting and the field of further education and teaching.

The professionals registering for GSE work under different conditions than their voluntary counterparts at SES: for a fee, but also with the obligations that usually arise from paid work. Experts from the SES register who are interested in joining the GSE, are cordially invited to find more information on how to register on page 4.

Formally, GSE operates under the umbrella of the SES, but as an independent unit, with separate processes and its own register. Nevertheless, the income generated by the GSE has only one purpose: strengthening the classic voluntary sector – which will remain our most important field of activity.

#### Dear readers.

At 40 you look back, put your plans to the test and perhaps change one thing or another. This is exactly what we did this year after our 40th birthday on January 31.

Pausing, reflecting, reforming: that was our task with two objectives in mind:

1. to modernise our external image and 2. to become more financially independent from the public sector.

The results are a new name, a new logo and new business areas.

Going into the new year, we will be operating – finally gender-neutral – under the name Senior Expert Service (SES) and use a new logo that we are showing you today for the first time (page 4). Soon we will also have a new website.

From now on we will be strengthening our independence with commercial offers under the brand German Senior Experts (GSE). This is our response to both the increasingly scarce government resources and the complex funding legislation, to which we are subject and which requires us to generate our own funds.

Therefore, the new year will also bring a new SES: one that has evolved to make its centerpiece – the voluntary transfer of know-how – future-proof.

With best wishes for 2024

Yours sincerely

Dr Michael Blank
Executive Director, SES GmbH

## **German Senior Experts (GSE)**

## New business areas

## Secondment consulting

We are looking back on 40 years of experience in all aspects of secondment of experts from all sectors. It is precisely this knowledge that we are now bringing to the market with GSE to offer companies, but also individuals our coaching services.

Our range of products includes web seminars and face-to-face seminars as well as in-house trainings on all issues that arise in the context of professional stays abroad or exploratory trips – including both practical and country-specific information. On request, our GSE also provide remote support during the time abroad as well as during the phase of return.

## **Integration mentoring**

The recruitment of qualified specialists from abroad is one of the key challenges for Germany as a business location: all sectors are faced with the major task of recruiting and retaining specialists. This requires not only a distinct culture of welcome but also well-organised support. With GSE we are committed to both.

Our mentors help immigrating professionals when they arrive at their new place of residence and work and thus contribute to successful integration. Support is provided on a case-by-case basis – for example with everyday issues, the search for contacts and coping with professional or private problems.

Our services are aimed at German and foreign companies – outside the sphere of development cooperation. In principle, there are no limits to GSE consulting: we provide, for example, specialised knowledge in application technology consulting, offer on-the-job training and undertake trips for supervision or support on behalf of companies that must fulfill the Act on Corporate Due Diligence Obligations in Supply Chains (Lieferkettensorgfaltspflichtengesetz).

## Further training, teaching

They are in great demand around the globe: teachers – especially if they teach so-called shortage subjects. Temporary vacancies over periods ranging from a few months to a school year can now be bridged with the help of GSE.

Here we are cooperating with the Weltverband Deutscher Auslandsschulen (WDA), whose member schools turn to GSE when teachers are missing and significant absences have to be dealt with. We are also offering this service to all other general and vocational institutions abroad.

## **Management consulting**

In our voluntary assignments we help people to help themselves and are explicitly non-commercial. The situation is different with GSE. With our new division, we are entering the broad field of consulting business in segments in which we can score with our expertise.

**Important:** As part of SES, GSE naturally stands for the same values that SES stands for and has set out in its mission statement. These include: fairness, neutrality, openness, responsibility and respect.

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German Senior Experts (GSE)

Further Training, Teaching

Integration Mentoring

Management Consulting

Secondment Consulting

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## **Miscellaneous**

## German Senior Experts (GSE): an SES brand



#### We are looking for you

#### You have

- up-to-date expert knowledge
- many years of professional experience
- diverse industry contacts
- good foreign language skills

#### We offer you

- custom-made assignments at home and/or abroad
- full travel organisation
- insurance and emergency call arrangements
- a strong organisation in the background
- compensation on a fee basis

#### Are you interested?

#### Then register with GSE!

If you are registered with SES, please register via the following link: https://ses-bonn.de/gse-registrierung

If you are not registered with SES, please send an e-mail to: info@germanseniorexperts.de

#### Please send us

- your professional curriculum vitae (in detail if possible)
- your VAT identification number (VAT ID)
- details of availability and willingness to travel (in Germany and/or abroad)

Please note: inclusion in the GSE register is subject to strict criteria and cannot be guaranteed.

More information coming soon:

www.germanseniorexperts.de

#### Your contact person

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## The new SES logo and its predecessors



Download our new logo:

www.ses-bonn.de/aktuellespresse/logos

## A happy new year!

We would like to thank our experts, our full-time employees and volunteers as well as all our friendly organisations for the good and loyal cooperation in the year that is drawing to a close. Of course, our gratitude also goes to the German Federal Ministry of Education and Research (BMBF) and the German Federal Ministry for Economic Cooperation and Development (BMZ).

For 2024, we wish you health, happiness and satisfaction in all your private and professional endeavors!

#### **Publishing details**

#### Publisher:

Senior Experten Service (SES) Stiftung der Deutschen Wirtschaft für internationale Zusammenarbeit GmbH Gemeinnützige Gesellschaft Kaiserstraße 185 – 53113 Bonn Germany

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Design: www.pinger-eden.de Photos: SES, if not stated otherwise Editorial deadline: 10 December 2023

Further information: www.ses-bonn.de

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